



COOKIE POLICY

COOKIE POLICY

Effective Date: 01.03.2025

Version: 1.0

1. Introduction

This Cookie Policy explains how **Suburban Cart Limited** ("Suburban", "we", "us", or "our") uses cookies and similar technologies when you visit or interact with our [website](#), mobile applications, and related services (collectively, the "Platform").

By continuing to use our Platform, you consent to the use of cookies in accordance with this Policy unless you disable them through your browser or system settings.

2. What Are Cookies?

Cookies are small text files that are placed on your browser or device when you visit a website. They help websites function efficiently, remember your preferences, and improve your user experience. Cookies may be **temporary (session cookies)** or **persistent** and may be set by us (**first-party cookies**) or by third parties (**third-party cookies**).

3. Types of Cookies We Use

We use the following categories of cookies:

(a) Strictly Necessary Cookies

These cookies are essential for the operation of the Platform and enable you to use core features such as secure login, shopping cart functionality, and account access. Disabling them may impact site performance.

(b) Performance and Analytics Cookies

These cookies collect anonymous information about how users interact with the Platform (e.g., pages visited, links clicked, time spent), allowing us to improve our layout, content, and services. *Example providers:* Google Analytics, Hotjar.

(c) Functionality Cookies

These cookies allow the Platform to remember your preferences (e.g., language, region, saved items), providing a more personalized experience.

(d) Advertising and Targeting Cookies

These cookies are used to deliver relevant adverts to you and measure their effectiveness. They may also track browsing behaviour across websites.

Example providers: Meta Pixel (Facebook), Google Ads.

4. Third-Party Cookies

Some content or features on the Platform (e.g., videos, social media integrations, chatbots, payment gateways) may rely on third-party services that use their own cookies. We do not control these cookies, and their use is subject to the respective third-party's privacy and cookie policies.

5. Managing Cookies

You can manage or disable cookies through your browser settings. Most browsers allow you to:

- View which cookies are stored on your device;
- Delete all or specific cookies;
- Block cookies from certain websites;
- Disable all cookies (note: this may limit Platform functionality).

For more detailed control, refer to:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)

You may also opt out of certain tracking cookies through:

- [Google Ads Settings](#)
- [Network Advertising Initiative](#)

6. Consent for Cookies

When you first visit our Platform, you will be prompted with a cookie banner allowing you to accept or reject non-essential cookies. By continuing to browse without adjusting settings, you consent to our use of cookies as outlined in this Policy.

7. Changes to This Policy

Suburban may update this Cookie Policy from time to time. Any material changes will be communicated via the Platform. The effective date at the top of this Policy will be updated accordingly.

8. Contact Us

For questions about our use of cookies or your data rights, please contact:

Data Protection Officer

Suburban Cart Limited

 Email: admin@suburban.ke

 Phone: [+254793999433](tel:+254793999433)

 Address: Karen Professional Centre, 2nd Floor, Karen Road.